

Admission Regulations

for the specialised Master's programme in Management, Organizational Studies and Cultural Theory (MOK)

of 9 December 2014

Pursuant to Art. 70(1) in conjunction with Art. 93(1)(c) of the University Statutes (Consolidated Statute Book of the Canton of St.Gallen No. 217.15; US), the Examination Regulations of the Master's and Bachelor's Levels and as a complement to the Regulations governing the admission of applicants with a foreign secondary school leaving certificate to the University of St.Gallen,

the Senate Committee of the University of St.Gallen hereby issues the following Regulations¹:

I. Scope of application

Art. 1. ¹These Regulations shall govern admission to the specialised, non-consecutive Master's programme in Management, Organizational Studies and Cultural Theory (MOK):

²The criteria to be satisfied for admission shall be applicable to all applicants.

Scope of application

II. Admission criteria

Art. 2. ¹In addition to the criteria laid down in the Examination Regulations for the Master's Level, the following criteria shall be applicable:

Principle

a) Application documents shall be submitted formally correctly and in due time. These documents include, in particular,

Essay & letter of motivation

1. an essay on a set topic,
2. a letter of motivation.

b) Evidence of a Bachelor's or Master's degree from a university in

Bachelor's or Master's degree from a university

- a. economic sciences or
- b. social sciences or
- c. humanities or
- d. cultural sciences or
- e. law

amounting to a minimum of 180 ECTS credits.

c) Evidence of a grade average of 5.00 (not rounded up) of a Bachelor's or comparable degree at the time of the expiry of the application deadline.

Grade average

¹ Pursuant to Art. 123 US, only the German version of these Regulations shall be legally binding.

- d) Evidence of a command of German in accordance with the implementation provisions concerning “Languages”.

Evidence of language proficiency

²Details concerning admission requirements shall be laid down in a fact sheet.

Fact sheet

³Pursuant to Art. 2 of the Regulations governing the admission of applicants with a foreign secondary school leaving certificate to the University of St.Gallen, foreign applicants shall be subject to a special admission procedure.

Foreign applicants

III. Admission criteria

Art. 3. ¹Besides the **above** admission requirements (III.), the decision concerning admission shall be based on the following:

Assessment criteria for the essay

- a. Three criteria shall be examined: (1) structure and argumentation, (2) content and (3) language and formal aspects.
- b. The three criteria shall be weighted differently: structure and argumentation (40%), content (40%) and language and formal aspects (20%).
- c. A maximum of 10 points shall be awarded per criterion.
- 10 points = very good
8 points = good
6 points = average
4 points = below average
2 points = poor
- d. The addition of the weighted scores for the individual criteria shall result in the maximum score of 10.

IV. Admission process

Art. 4. ¹Studies in this programme can only be started in an autumn semester.

Commencement

Art. 5. ¹Admission decisions shall be made by an Admission Committee made up of the Programme Management and the Dean of Studies.

Admission Committee

²The Admission Committee may conduct additional interviews with applicants to verify the admission criteria.

³The Dean of Studies shall have the casting vote.

Art. 6. ¹The Admission Committee shall make the selection from the applications received on the basis of the admission requirement “Essay” stipulated under IV. Applicants who score 8 or more points in accordance with Art. 4(d) shall be admitted.

Selection

Art. 7. ¹The Dean of Studies shall notify applicants of the admission decision on behalf of the Admission Committee.

Decision

²Applicants who are not admitted shall be able to apply once more, but not before the following year.

V. Admission conditions

Art. 8. ¹On admission to a Master's programme, the award of a Master's degree may be made contingent upon the satisfaction of the following admission conditions:

Admission conditions

- a) Evidence of satisfied admission conditions amounting to 51 ECTS credits from the subjects of Business Administration and Cultural Sciences:

Business Administration (31 credits)

– Strategic Management	5 credits
– Marketing	6 credits
– Fundamentals of Financial Management (MOK)	6 credits
– Public Governance (BIA course)	6 credits
– Innovation Management (compulsory Business Administration course)	4 credits
– Introduction to Private Law (MOK)	4 credits

Cultural Sciences (20 credits)

Critical Thinking	12 credits
Cultural Awareness (without foreign languages)	8 credits

- b) evidence of language proficiency in accordance with the implementation provisions concerning "Languages";
c) evidence of an adequate knowledge of accountancy in accordance with the implementation provisions concerning "Adequate knowledge of accountancy".

Art. 9. ¹The admission conditions pursuant to Art. 9(1)(a) shall be determined on the basis of the following criteria:

Determination of admission conditions

- a) Applicants who hold a degree in Business Administration from another university shall not have to satisfy any conditions in the subject of Business Administration. Courses in the field of Cultural Sciences may be credited, provided the contents of such courses correspond to the Contextual Studies taught at the University of St.Gallen.
- b) Applicants who hold a degree in social sciences, cultural sciences or humanities from another university shall not have to satisfy any conditions in the subject of Cultural Sciences. Applicants who have a minor (= minimum of 40 credits) in Business Administration shall not have to satisfy any conditions in the subject of Business Administration. Applicants who have fewer than 40 credits may request work to be credited to the range of subjects in Business Administration.
- c) Applicants who hold a law degree from another university shall have to satisfy conditions in the fields of Business Administration

and Cultural Sciences. Crediting of previous work shall be possible.

- d) Applicants who hold a Bachelor's degree in Business Administration from the University of St.Gallen shall not have to satisfy any conditions.

²The satisfaction of admission conditions in accordance with Art. 9(1)(a) shall basically be subject to the conditions laid down in the Examination Regulations for the Master's Level (Arts. 36 ff.):

Satisfaction of admission conditions

- a) The weighted average of all required results shall amount to a minimum of 4.00, with the average being calculated to two decimals.
- b) Half a negative weighted credit point (NWCP) shall be accepted per three ECTS credits to be earned for admission conditions; if an incomplete block of 3 credits remains, half an NWCP shall be allowed for this, too.
- c) If a student is given an unsatisfactory grade in an examination part, this examination may be resat once, either during or after completion of the entire examination cycle. The better grade from the two examinations shall count definitively.
- d) Any work that has been completed successfully cannot be repeated.
- e) Applicants shall be obliged to satisfy the admission conditions within an academic year starting from the time at which they start their studies. If they fail to satisfy the admission conditions after a year even for valid reasons such as illness or an accident, evidence of the necessary knowledge shall be considered not to have been produced, and studies at the Master's Level shall be suspended (interrupted); exchange studies shall be precluded in such cases. Studies at the Master's Level shall be suspended even if there are valid reasons. After suspension, students shall only be able to satisfy any of the outstanding admission conditions.

³Applicants who definitively fail to satisfy the admission conditions pursuant to Art. 9(1)(a) shall not be permitted to continue their studies in the Master's programme they have chosen.

VI. Quality assurance

Art. 10. ¹On conclusion of the admission process, the Admission Committee shall report to the Senate Committee on the experience derived from it and make proposals for the further development of the process.

Quality assurance

VII. Final provisions

Art. 11. ¹These Regulations shall be applicable to students who want to start their studies in the Master's programme in Management, Organi-

Commencement

zational Studies and Cultural Theory (MOK) from Autumn Semester 2015.

Art. 12. ¹These Regulations shall be effective as from 1 February 2015 and replace the Regulations of 30 November 2010.

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